### CORPORATE SOLUTIONS GUIDE





#### **CORPORATE ENVIRONMENTS**

WyreStorm understands that integrating technology into the corporate environment can be a daunting task, but we're here to help. A corporate-focused AV system must be reliable, easy to install and most importantly – easy to use. With our hybrid technology solutions, WyreStorm can help you minimize complexity and maximize functionality to stay within your budget. WyreStorm solutions are perfectly suited for common spaces, offices, as well as lobbies and meeting areas.

Whether you want to upgrade an existing system or install a new system altogether, WyreStorm has you covered.

### MEETINGS START WITH CRYSTAL CLEAR AV

Time is money in the corporate world. Whether pitching your big idea to your team or client, or holding a virtual conference call with employers, convenience and clarity is key to keeping your audience engaged. And let's face it. There is nothing more annoying than worrying about presentation complications or communication barriers. Collaboration inspires teamwork, new ideas, and confidence.

At WyreStorm, we have a number of applicable products ranging from presentation to unified communication solutions that ensure when a meeting is held, every aspect is streamlined for success.



Wirelessly connect a phone or tablet to the Apollo via Airplay or Miracast for true bring your own device connection

#### BENEFITS OF USING APOLLO SPEAKERPHONES



Connect a device to the Apollo via an HDMI cable for direct audio and video content sharing

WyreStorm's Apollo series feature a premium 360° omni-directional microphone array with echo cancellation, ensuring you can be heard loud and clear in every meeting. Furthermore, the powerful 10-watt speaker provides crystal clear audio delivery, even in the largest rooms.

When it comes to content sharing, the Apollo's are loaded with connectivity options. The APO-200 & 210 support local connection via USB-C and HDMI, wireless casting via Miracast and AirPlay or casting from our APO-DG1 wireless dongle.

## **HUDDLE UP AND COLLABORATE**

Huddle rooms are a great addition to any corporate office. Sometimes meetings need to be private, and that usually cant happen in large open spaces. Much like a traditional conference room, huddle spaces are generally outfitted with audio and video conferencing equipment, a display system and a traditional or digital whiteboard.

Huddle spaces are most often used for informal, on-the-fly meetings with a small team of office-based and remote participants. Video collaboration comes with a multitude of benefits. It helps establish a face-to-face connection and build rapport among geographically dispersed teams, helps make meetings more productive and engaging, and cuts down on travel costs.



#### PRESENTATION SWITCHERS PROVIDE **OPTIONS FOR ALL SITUATIONS**

to keep installs neat and tidy

and keep installs tidy



Make a big impact with wireless presentation switchers. Perfect solutions for today's small to medium size classrooms. The switchers carry the essential connectivity to have a successful class and transform these rooms into productive learning spaces, at minimal cost.

Wireless casting capability makes it easy to share a teachers computer content with the attendees in the room, and optional wired local inputs provide simple and secured methods for sharing content to a display.

## **LOW-TOUCH MEETING ENVIRONMENTS**

Low-touch A/V installations make giving presentations as simple as pressing a button. Many of our Presentation Switchers allow colleagues and professionals to begin their presentations by simply plugging a single cable into their laptop, smartphone, or any other USB-C or HDMI cable enabled device.

It really is that simple. And it's not all about the A/V when it comes to HDBaseT; with increased functionality on all fronts, many of our presentation switchers can be used to send power triggers to compatible connected screens, allowing centralized control.



#### **BENEFITS OF USING** PRESENTATION SWITCHERS





to keep installs neat and tidy

Many of our Presentation Switchers can be passively powered over HDBaseT from a compatible receiver! They can even power and charge a USB-C device, so you don't run out of juice midpresentation. With autonomy in mind, many of our "common-space-in-a-box" Switchers can be configured to automatically trigger motorized devices within the space, and PIR sensors ensure displays automatically power on when motion is detected. The relays will open or close depending on the status of the device, meaning that upon a source connection being made, the common space will come to life with projector screens appearing and window blinds closing.

## MULTI-ROOM AV DELIVERY

Need to transmit your audio and video securely from location A, to locations B, C, D and E? For larger corporate buildings where you may have multiple rooms or even multiple premises where you need to route video sources to them, a bigger system that can handle these needs to be considered.

Additionally, this solution that's chosen for the building needs to be flexible. If you add displays, or even another room, you don't want to be looking for another solution. We've channeled our extensive experience in AV over IP into our unique NetworkHD Series. NetworkHD is a modular solution, making it easy to customize, and then expand your system in the future.



AV OVER NETWORK SOLUTIONS



WyreStorm's NetworkHD uses AV over IP technology. AV over IP (Audio Visual over Internet Protocol) uses a set of rules to send AV signals over a Network. With this technology, the sky's the limit when it comes to the number of sources and displays you can use. Many NetworkHD models allow you to switch between sources with virtually no lagging, making them perfect for sharing lessons and slideshows across any education environments.



# **COMMERCIAL CASE STUDY**

#### **Perform Sports Media**

London, England

Product Installed: WyreStorm Pro 16x16 HD Matrix

PERFORM is a leading digital media company specialising in commercialising multimedia sports content across internet-enabled digital platforms. PERFORM drives revenues through a mix of Content Distribution, Advertising & Sponsorship and developing Subscription Platforms.

When PERFORM wanted to fit out its flagship sales office with a screen network, it turned to the HDMI based high definition AV technology from WyreStorm. The sources and screens are all managed using a WyreStorm Pro 16x16 HD matrix linked to HDMI UTP receivers behind the screens and the content has cleverly been managed by an iPad app which keeps the reception staff in control.



Powerful. Reliable. Simple.

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For more information on our solutions or to view our case studies, visit **wyrestorm.com** 

