



RETAIL SOLUTIONS GUIDE

WyreStorm

RETAIL ENVIRONMENTS

WyreStorm understands that integrating technology into the retail environment can be a daunting task, but we're here to help. A retail-focused AV system must be reliable, easy to install and most importantly – easy to use. With our hybrid technology solutions, WyreStorm can help you minimize complexity and maximize functionality to stay within your budget.

WyreStorm solutions are perfectly suited for digital in anything from small independent stores to large showrooms or electronic stores. Whether you want to upgrade an existing system or install a new system altogether, WyreStorm has you covered.

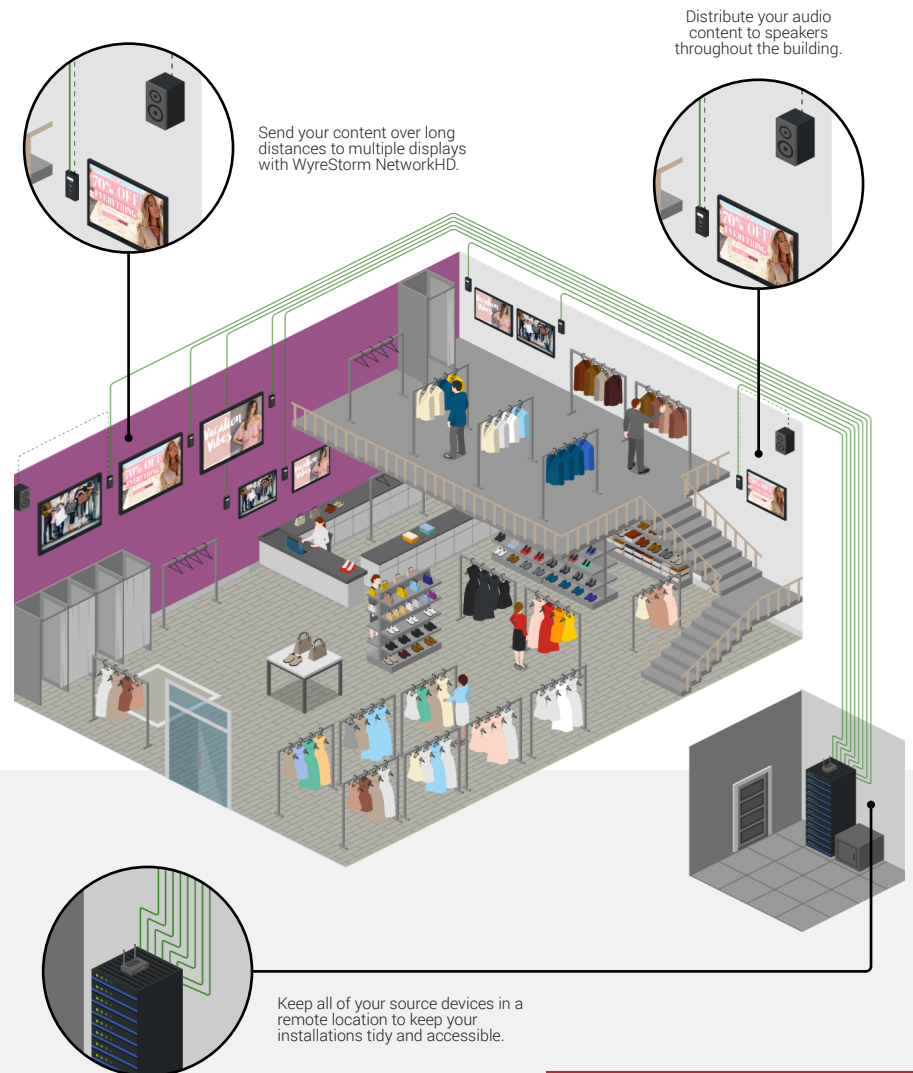
INDEPENDENT RETAIL AV ENVIRONMENTS

Need to transmit your audio and video from location A, to locations B, C, D and E? WyreStorm's NetworkHD products make it easy. We've channeled our extensive experience in AV over IP into our unique NetworkHD Series, comprising of three different technologies. NetworkHD is a modular solution, making it easy to customize, and then expand your system in the future.

WHAT IS NETWORKHD?



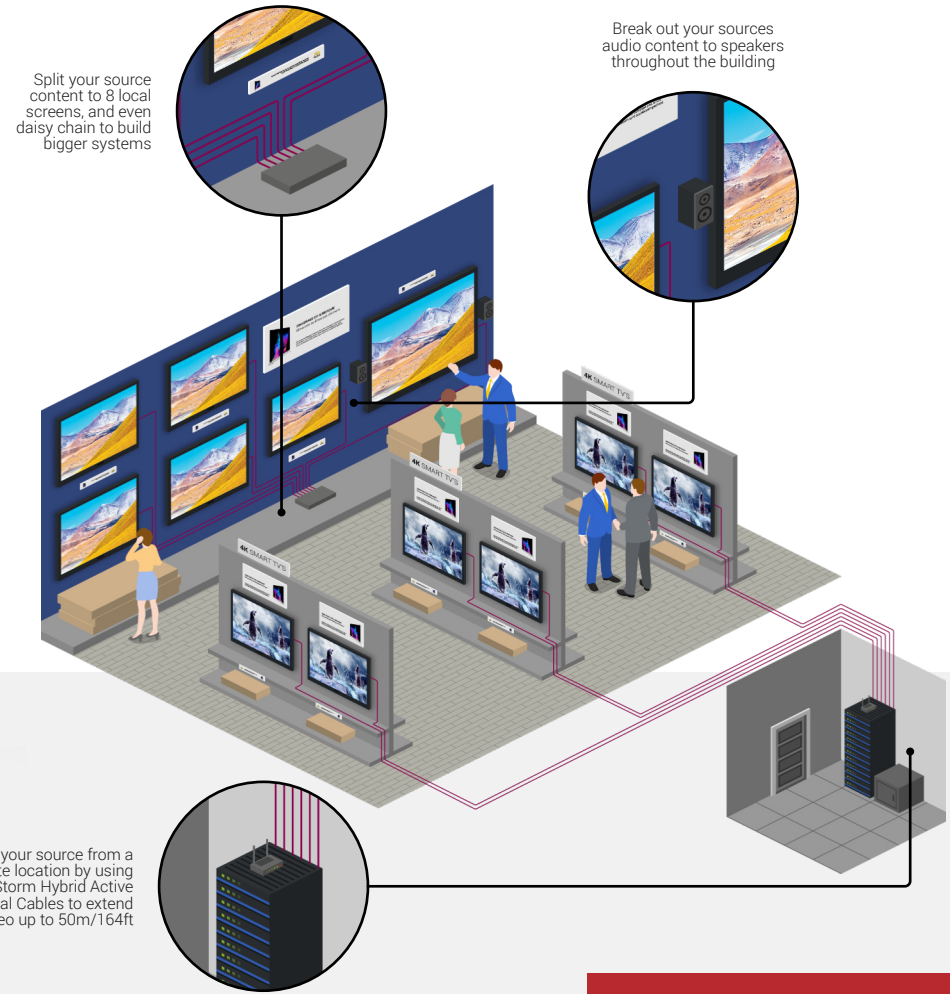
NETWORKHD



WyreStorm's NetworkHD uses AV over IP technology. AV over IP (Audio Visual over Internet Protocol) uses a set of rules to send AV signals over a Network. With this technology, the sky's the limit when it comes to the number of sources and displays you can use. Many NetworkHD models allow you to switch between sources with virtually no lagging, making them perfect for showing the big game, special events or even digital signage across any hospitality environment.

REMOTE AND LOCAL SOURCE SPLITTING

Department stores come in all different sizes, from your immensely large, multi-story premises to smaller electronics stores. But just because you have a smaller store, doesn't mean your AV should suffer because of it. WyreStorm's 4K HDR splitters are tailored for smaller environments but pack just as big of a punch as our AV over IP solutions. Take a single source and transmit the signal to maximum of 8 displays. You can even cascade them to build a bigger system!



CUSTOM HDMI TECHNOLOGY



HDMI®

The SP-0108-SCL is a simple yet powerful HDMI splitter that can be used in many applications from digital signage to retail or hospitality. Each HDMI output of the SP-0108-SCL features a 4K to 1080p down scaler, allowing for mixed resolution displays to be used simultaneously without suffering from compatibility limitations. A balanced analog and digital S/PDIF audio de-embed allows easy connection for external amplifiers or DSPs. With a chassis smaller than 1U, the SP-0108-SCL can be fitted anywhere for a tidy installation.

LARGE-SCALE RETAIL AV DISTRIBUTION

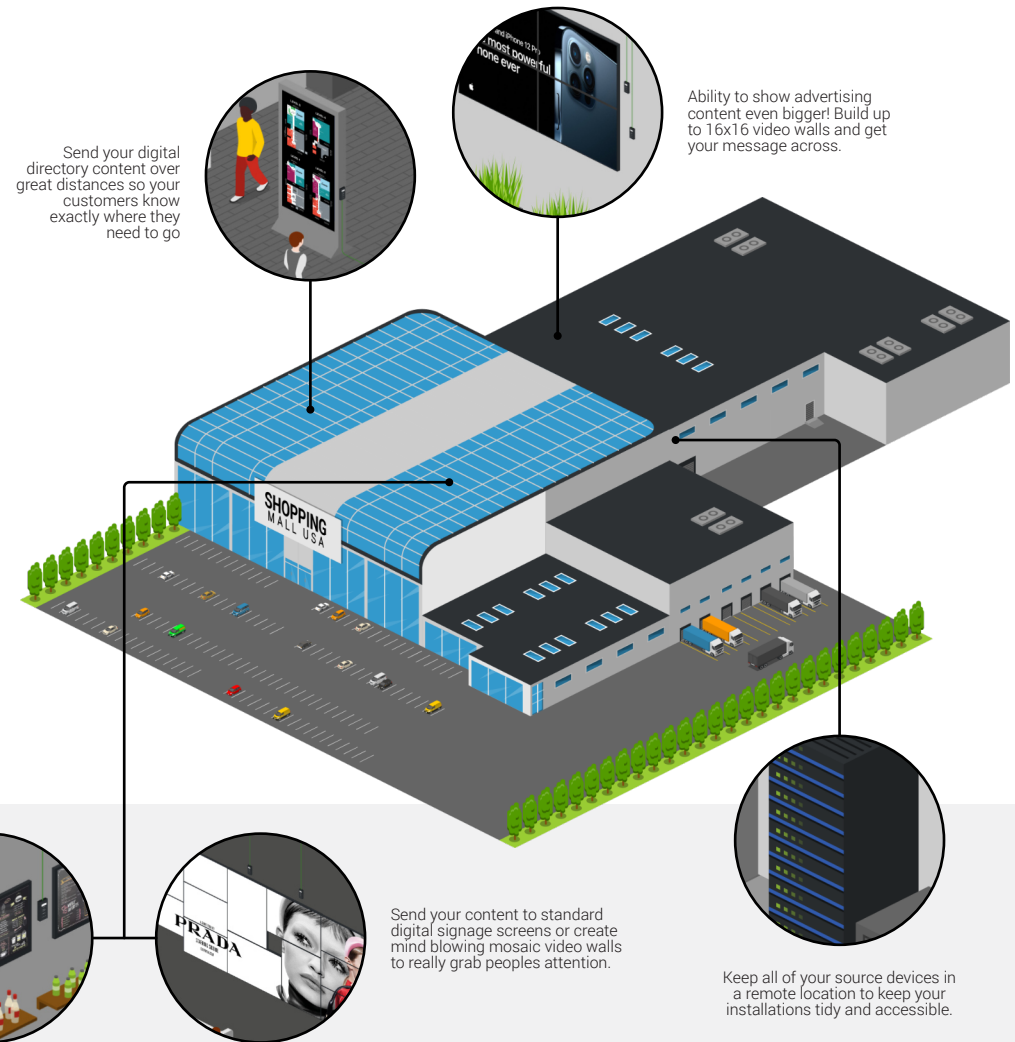
The global retail market is forecast to reach close to 27 trillion U.S. dollars, so it is vitally important that shopping centers have the means to distribute your brand advertising. When dealing with AV in shopping centers, you need a solution that stands apart from your competitors in a big way. Say for example maybe your competitor offers a better product.

Now, you can offer a better experience through the use of superb AV technology. Digital signage options come in multiple formats, whether that's normal advertising, digital notice boards or interesting video wall layouts. Not only will your customers love this, but you get the satisfaction knowing WyreStorm solutions are consistent every time.

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Powerful. Reliable. Simple.

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For more information on our solutions or to
view our case studies, visit wyrestorm.com

